

WORKSHOP

Today's economy will not accept business as usual.

Date: January 22, 2009
January 29, 2009
(two-part series)

Time: 8:00—10:00 a.m.

Place: Lodi Chamber of
Commerce
35 S. School Street
Lodi, CA 95240
(209) 367-7840

Recession Proof Your Business and Outperform Your Competition

Here are just a few of the benefits that will keep you outperforming your competition in this two-part series:

- ◆ Leverage your strengths to be more productive
- ◆ Identify your specific stressors
- ◆ Realize how your customers make buying decisions and sell accordingly on a person-to-person basis
- ◆ Decrease miscommunication
- ◆ Discover how to anticipate and minimize conflict

Limited to
only
15 participants

Just \$99.00 for this
valuable
two-part series

Today's economy creates competition—competition for customers as well as competition among employees. How people respond in both situations directly changes the profitability of your company: customers affect sales, employees affect productivity. Learn how to leverage your employee's maximum productivity to reach your businesses maximum profitability.



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